

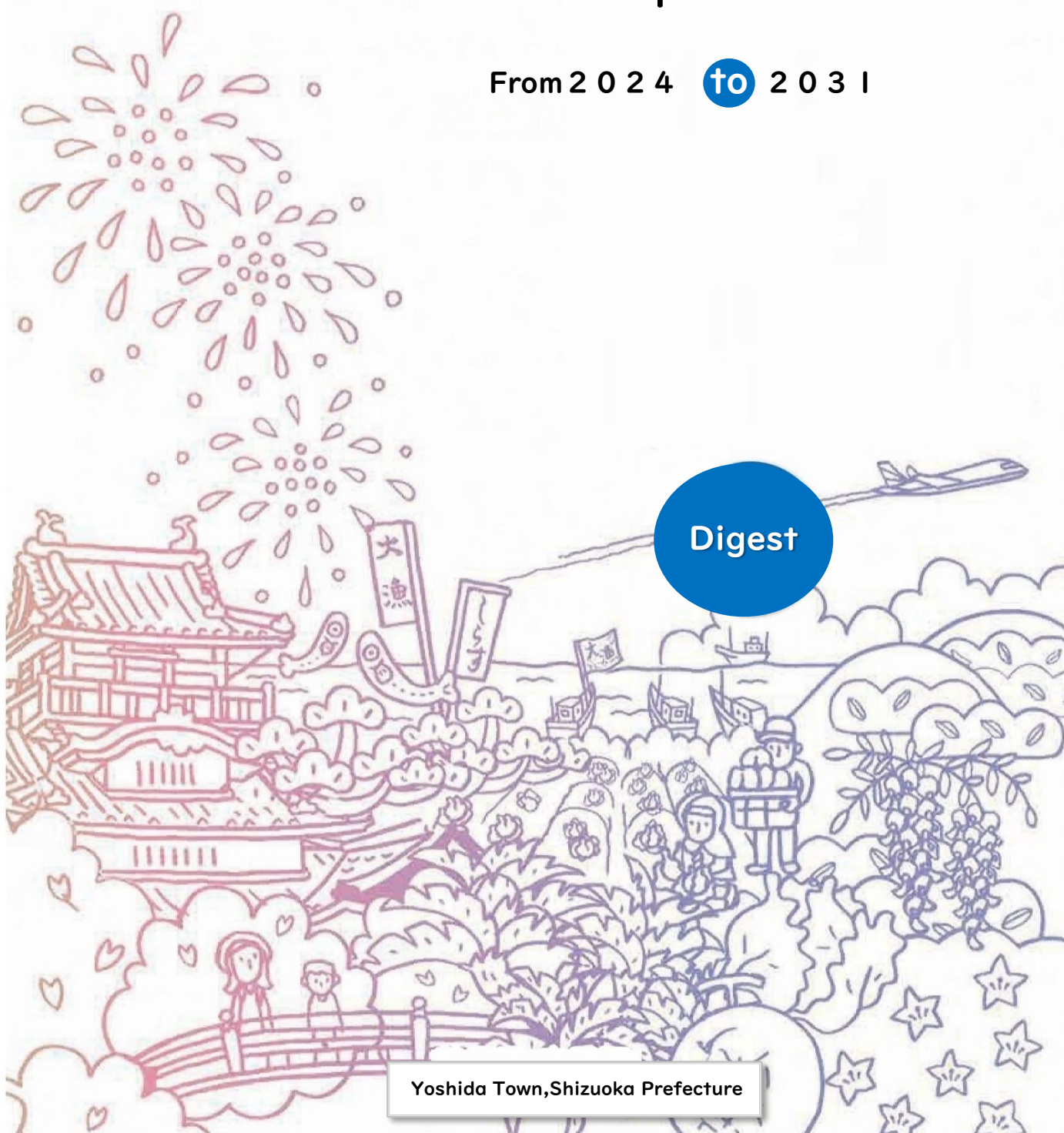
A vibrant town where everyone can lead a fulfilling life,
that captivates people's hearts and minds.~Yoshida Town

The 6th Yoshida Town Comprehensive Plan

From 2024 **to** 2031

Digest

Yoshida Town, Shizuoka Prefecture



Concerning Comprehensive Plan

This Comprehensive Plan is based on 「Ordinance regarding the decision of the Yoshida Town Comprehensive Plan」, it serves as a compass to show the comprehensive direction for a new administration of Town regarding future growth and development, implementation of plans, policies and projects, provide framework in paving the way to fulfill Town's potential and improve the welfare of residents etc. in order to achieve future vision of Yoshida Town.

Comprehensive Plan consists of three components: 「Basic Framework」, 「Basic Plan」 and 「Implementation Plan」.

Basic Framework

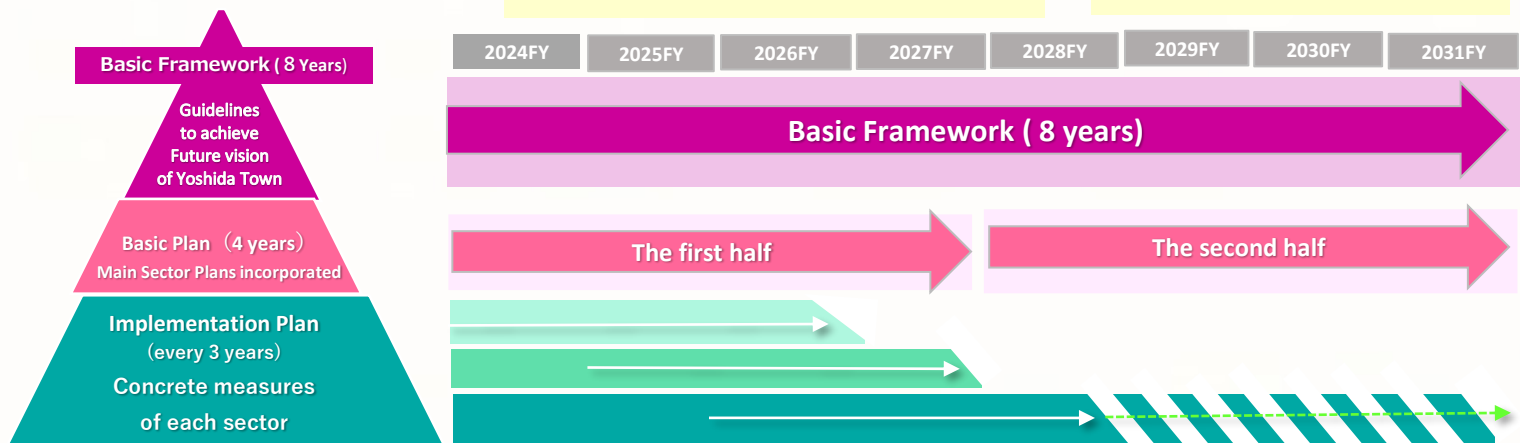
The Basic Framework clearly states the future vision of Yoshida Town that we hope to realize and the outlines of the plans required to achieve it. The Basic Framework has a duration of eight years and is formulated every eight years.

Basic Plan

According to Basic Framework, the Basic Plan systematizes the necessary measures and provides concrete guidelines for each sector systematic implementation of individual measures. The planning period of the Basic Framework will be divided into the first four years and the second four years and will be formulated every four years.

Implementation Plan

It is a specific guideline for budgeting to ensure the effectiveness of the individual actions identified in Basic Plan. The Implementation Plan will be formulated annually for a period of three years to respond the change and transformation.

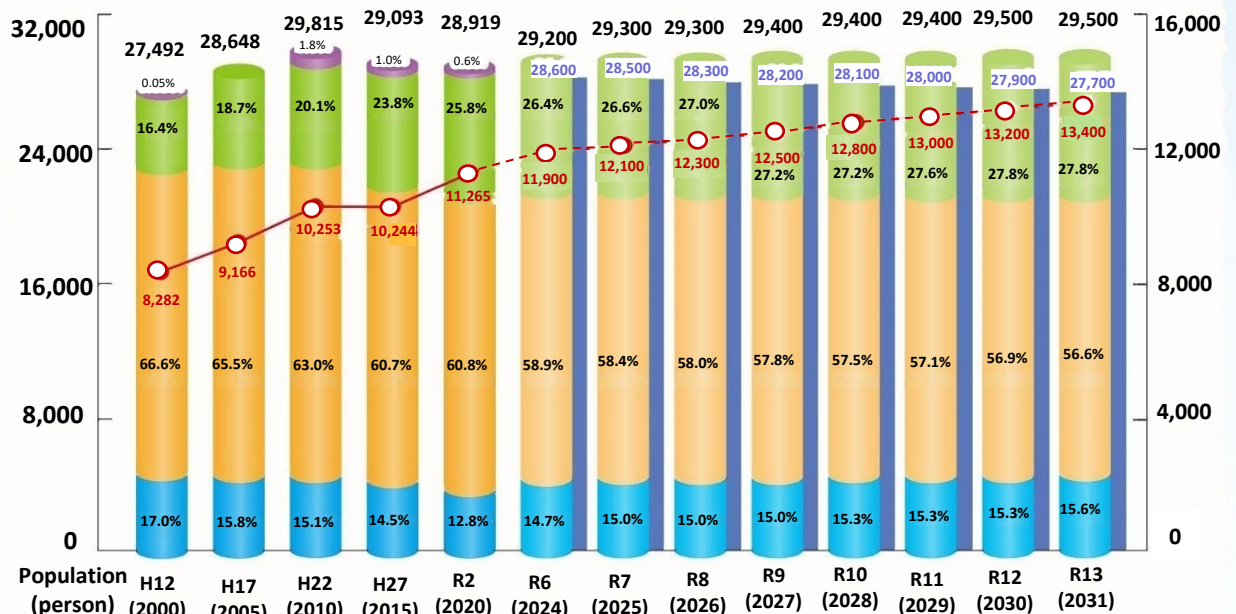


Future frame

Yoshida Town future population is assumed to have a population of 29,500 and 13,400 households in 2031 (Reiwa 13) as the target year of the 6th Comprehensive Plan.

Population trends by age groups

- Persons of unknown age
- Elderly population (65 and older)
- Working age population (15~64)
- Young population (under 15)
- The number of households
- Population estimates by National Institute of Population and Social Security Research (as known as IPSS)



Population and the number of households (2000~2020) based on the final numbers from National census.

Population estimates

Future vision of Town

(Goal of Town Planning)



We aim to be

**A vibrant town where everyone can lead a fulfilling life,
that captivates people's hearts and minds.**

Basic Principles for urban development

In promoting urban development to achieve the future vision of Yoshida Town, we have established the following "Basic Principles for urban development" which will serve as the fundamental approach to the process.

Basic
Principle

1

Creating a safe and secure town where people can continuously live with peace of mind.

Basic
Principle

2

Creating a town that is full of appealing and attractions.

Basic
Principle

3

Creating a town that nurtures people's heart and everyone can thrive.



Our response to SDGs

In Yoshida Town too, SDGs is a common language among the residents, and related organizations to share policy goals and promote cooaboration, and promote the better community development with all of same direction.

The 169 targets corresponding to each policy area in this plan will be considered, and for each earea, SDGS 17 goals that have the same objectives will be described to clarify the linkage.





The seven supporting pillars for the first half of basic plan (2024 ▶ 2027)

① Creating a town that is resilient to disasters where people can live safely and securely.

- Promote Tsunami countermeasure.
- Strengthen the comprehensive capabilities of disaster prevention.
- Create a safe and secure living environment.



② Creating a town in harmony with enriched nature resources.

- Ensure to use water resources effectively to provide a sustainable water supply.
- Preserve a wealth of nature environment.
- Promote the formation of Recycling-based Society to combat global warming.



③ Creating a bustling and attractive town with industrial promotion.

- Creating new vitality by promoting interaction.
- Nurture and support industries that are rooted in local communities.
- Creating new industries that enhance the vitality of economy.
- Creating a attractive employment and working environment.



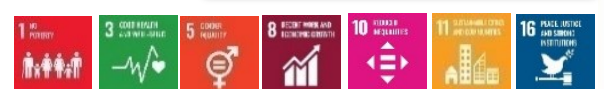
④ Creating a town where diverse people can live comfortably.

- Preserve and create good living environment.
- Create a safe and convenient transportation environment.
- Create a society where everyone can shine and respect to each other.



⑤ Creating a town where everyone can live a healthy life and thrive.

- Creating an environment where people can live in good health.
- Creating a better environment for childbirth and child-raising with peace of mind.
- Creating an environment where everyone can live a vibrant life.



⑥ Create a town that nurtures the next generation of people with enrichment of spirit.

- Promoting the cultivation of the next generation of young people who can play an active role in society.
- Develop the activities for cultivating people who are wealthy in spirits and can inherit local history and culture.
- Develop the activities for nurturing people who desire to improve themselves and can maintain physical and mental in healthy condition.



⑦ Build a town where government and residents can work together

- Utilize digital technology to promote proper and efficient administrative and fiscal management.
- Promote residents-oriented administration and resident's public participation.





The emphasis of the projects (in the first half of the 6th Comprehensive Plan)

1 Create a Tsunami disaster-resistant town

- ▶ Improve the maintainance of the Sea Garden (Kaihin kairou/ seaside corridor) and keep the condition of seashore all-around defense angainst future disasters.
- ▶ Pormote the fishing port facilies for Tsunami disaster countermeasure and long-lasting.
- ▶ Promote road maintainence of Town planingP

2 Development of Flood control countermeasure

- ▶ Promote Saguchiya River flood disaster countermeasure
- ▶ Promote Yoshida Town Yui River basin flood control countermeasure

3 Creat a busling urban development

- ▶ Improvement of bustling facilities in costal areas
- ▶ Creat a traffic conection hub around Tomei Highway Yoshida Interchange.
- ▶ Utilize muti-purpose squre of Yoshida Fishing Port
- ▶ Promote the maintenance aroud Koyama Castle observation deck.
- ▶ Promote the maintenance of parking spaces of Noumanji-yama Park

Among a backdrop of the acceleration of depopulation, aging society with fewer children, and the clear disparities between municipalities, in order to creat 「a town where people want to live in and want to continuously live in」 that Yoshida town is selected by many people no matter in or out of local comunities, we have established "priority projects" as initiatives to be promoted intensively in the first half of the 6th Comprehensive Plan.

The priority projects set 7 supporting pillars to achieve our vision which are based on the changes in the socio-economic sistuation surrounding town urban development in reccent years, the initiatives that should continue to be priortised and promoted from the 5th plan, and responding to resident's opinions heard in the awareness survey and town meetings of Town urban development.

4 Develop a good environment that people can live in

- ▶ Creat new means of movement that perople can feel free to get around the town
- ▶ Enhence the support system of childbith and child-rearing in collaboration with related institutions and implement a seamless support from the period of pregnancy to the period of child-rearing
- ▶ Promot the knowledge of infection prevention and reinforce the system of infections spreading
- ▶ Enrichence of functions of welfare consulation service counters
- ▶ Enrichment the functions of Child-rearing Support Center
- ▶ Continuous normalization of no waiting child for admission of childcare facility
- ▶ Enrhence sport classes for the elderly.

5 Enchencement of education environment

- ▶ Improve the better education environment based on Yoshida-cho Kyouiku Genki Monogatari TCP (teachers, children, parents)Triple Plan.
- ▶ Implement the eduacation based on Yoshida-cho Kyouiku Genki Monogatari TCP Tripe Plan

6 Promotion of digital transformation (DX) of local government

- ▶ Promote effects to mak administrative procedures online.

7 Promote a town with high regard for human relations regardless of age, gender, presence of a disability or nationality that allows diverse cultures to coexist.

- ▶ Implement of Japanese classes for beginner.

※For more detailed information, please contact the following:

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